

FORMAT // SPRINT

ENERGY · DECARBONIZATION · PRE-FID

A clean-tech carbon-capture firm

ELT-ready AI roadmap, sequenced against a Final Investment Decision.

Defensible AI use-case roadmap built ahead of a Final Investment Decision in late 2026. Six weeks: discovery, prioritization, and sequencing – culminating in an ELT-ready roadmap and a live ChatGPT Enterprise rollout.

DURATION	FEE	FORMAT	TIED TO
6 weeks	\$25–\$50k	Sprint	FID
Mid-March → Late-April 2026	Starting at · fixed scope	Discover → Prioritize → Plan	Dec 2026 decision

// APPROACH

Three-step methodology, anchored to a single decision.

- 01 Conduct AI Use-Case & Discovery Workshops**
Eight one-hour stakeholder workshops surfaced pain points across People, Process, and Solutions. Notes consolidated into a unified candidate use-case list.
- 02 Score on Business Value vs. Technical Effort**
Each use case rated on cross-enterprise relevance, throughput-vs-cost impact, and FID materiality – then on integration count, current-stack fit, and config-vs-code level of effort.
- 03 Sequence into a Near/Medium-term Roadmap**
2x2 prioritization plotted Do Now / Do Next / Do Later / Defer. Translated into a sequenced AI roadmap with technical dependencies and ELT alignment.

// DELIVERABLES

What lands in the inbox at the end of the Sprint.

FRAMEWORK

2×2 Prioritization Matrix

MASTER

Business Value vs. Technical Level of Effort, with confidence scoring on full-solution responsibility.

ROADMAP

Sequenced AI Use-Case Roadmap

3 HORIZONS

Do Now / Do Next / Do Later sequencing across functional teams with technical dependencies.

READOUT

ELT Final Readout Deck

19 SLIDES

Decision-ready portfolio and value framing for the executive committee.

// COVERAGE

8

STAKEHOLDER WORKSHOPS

41

STAKEHOLDERS ENGAGED

30

USE CASES SURFACED

8

FUNCTIONAL TEAMS

// OUTCOME

Defensible, sequenced AI roadmap delivered to ELT – aligned to the December FID, with ChatGPT Enterprise live for immediate productivity gains and the larger roadmap moving to phased delivery.

FORMAT · SPRINT · 6 WEEKS

If this Sprint feels close to what you need –

Initial conversations are confidential, complimentary, and take thirty minutes.

→ BRANDON@ASHTONSTRATEGIES.COM → [832.771.0088](tel:832.771.0088) → ASHTONSTRATEGIES.COM/CONTACT